



Project-based Business Internship Program

Preparing final year business students for the workplace

Overview

Australian employers want, and need, graduates who are work ready. Griffith Business School (GBS) is proactively addressing this need by providing our students with industry experience through the Project-based Business Internship Program.

As an employer, you will gain advantage by partnering with GBS and showcasing your organisation to students undertaking studies relevant to your business. We will work with you to develop a mutually beneficial project that takes into account both industry and curriculum needs.

The benefits of taking a project-based business intern include:

- Students undertaking new projects or completing existing projects for organisations, for example, marketing plans, business plans, social media communications or human resource reviews
- Students helping businesses stay in touch with current trends, methods and approaches
- Students bringing fresh ideas, new perspectives and energy to your organisation
- Students working for you as interns tend to make committed employees later on should you wish to recruit

Project disciplines

- Accounting, Finance and Economics
- Employment Relations and Human Resource Management
- General/Business Management
- International Business
- Logistics and Supply Chain Management
- Marketing
- Tourism, Events, Sport and Hotel Management



Program prerequisites for students:

At the time of enrolment, prospective interns must have completed a minimum of two-thirds of their degree program AND have a minimum overall GPA of 5.5.



Aim

The primary purpose of the Project-based Business Internship Program is to introduce GBS undergraduate and postgraduate students to the realities and urgencies of the business world in the 21st century. A project-based internship may give students the opportunity to differentiate themselves and demonstrate the potential value they can add to an employer organisation once they graduate. Benefits include:

- Industry networking
- Increasing employment opportunities after graduation
- Developing additional skills such as team work and time management
- Developing professional skills under the guidance of a mentor
- Building confidence through working with a range of people in varying levels of seniority
- Enhancing their resume

Current host organisations include:

- Bellissimo Coffee
- City Venue Management
- Council of the City of Gold Coast
- Education Queensland International
- Gold Coast Health
- Leo Pharma Pty Ltd
- Queensland Health
- Research by Design
- Sofitel Gold Coast Broadbeach
- Southport Sharks
- Surfers Paradise Alliance
- The Exceptional Group
- Trade and Investment Queensland
- UnitingCare Queensland
- XiXi Lu

Students bring fresh ideas and enthusiasm, and they are really motivated to not only learn but provide input into the business. Students always give us an advantage into understanding or being aware of what's out there in the market or what's trending, what we need to be across, so especially as a small business sometimes you're not well resourced to do all that yourself.

Mark Bignell
Co-owner, Bellissimo Coffee

City of Gold Coast is a proud supporter of Griffith Business School's Internship Program. We see the mutual benefits for interns and the City of Gold Coast. For the interns it is a great opportunity to augment their learning program with real life experiences. For our City, it is a great opportunity to have interns who can bring their out-of-the-box thinking and academic learnings to the workplace and apply those skills to really accomplish the projects we give to them.'

Peter Morichovitis
Chief Procurement Officer
Council of the City of Gold Coast

Core components of the internship include:

- Appropriate agreement between Griffith University and a participating host organisation in South-east Queensland
- One day or two days per week placement across 13 weeks of the semester
- A project aligned with the student's career focus
- Rigorous academic assessment attracting 10CP or 20CP course credit towards the Griffith student's degree program

Find out more about Project-based Business Internships

Griffith Business School - Work Integrated Learning Programs

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